

OPORTO, PORTUGAL - October 17-18th

FUTURE TRENDS IN THE CONSULTING ENGINEERING INDUSTRY

COGNITIVE ENGINEERING

MAURIZIO BOI

**The EFCA Future Trends booklet 2018 and 2019 are available on
www.efcanet.org**

FUTURE TRENDS 2018 - 2019

Future trends in the consulting engineering industry



2018 Edition



2019 Edition

EFCA – European federation of engineering consultancy associations



Future Trends Task Force



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Examples from 2018 edition

In the 2018 booklet we looked at the principle trends in the engineering industry.

Now let's focus on some operative examples:

- Collaborative Engineering and Networking 
- Construction Tech Trends 
- Blockchain Technology 

Future Trends 2019

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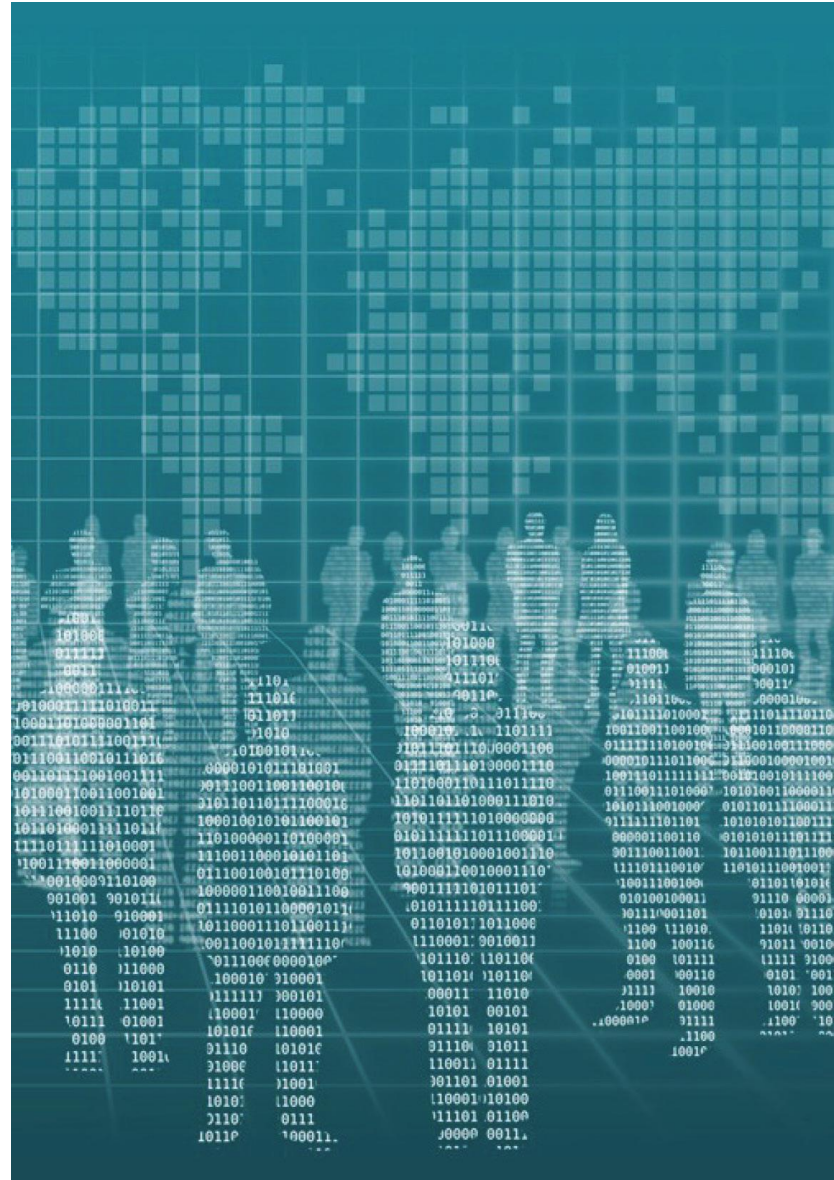
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AGILE MANAGEMENT, WIKINOMIKS AND IPD

"Agile management is about working smarter rather than harder. It's not about doing more work in less time: It's about generating more value from less work." (Stephen Denning)

Agile Management



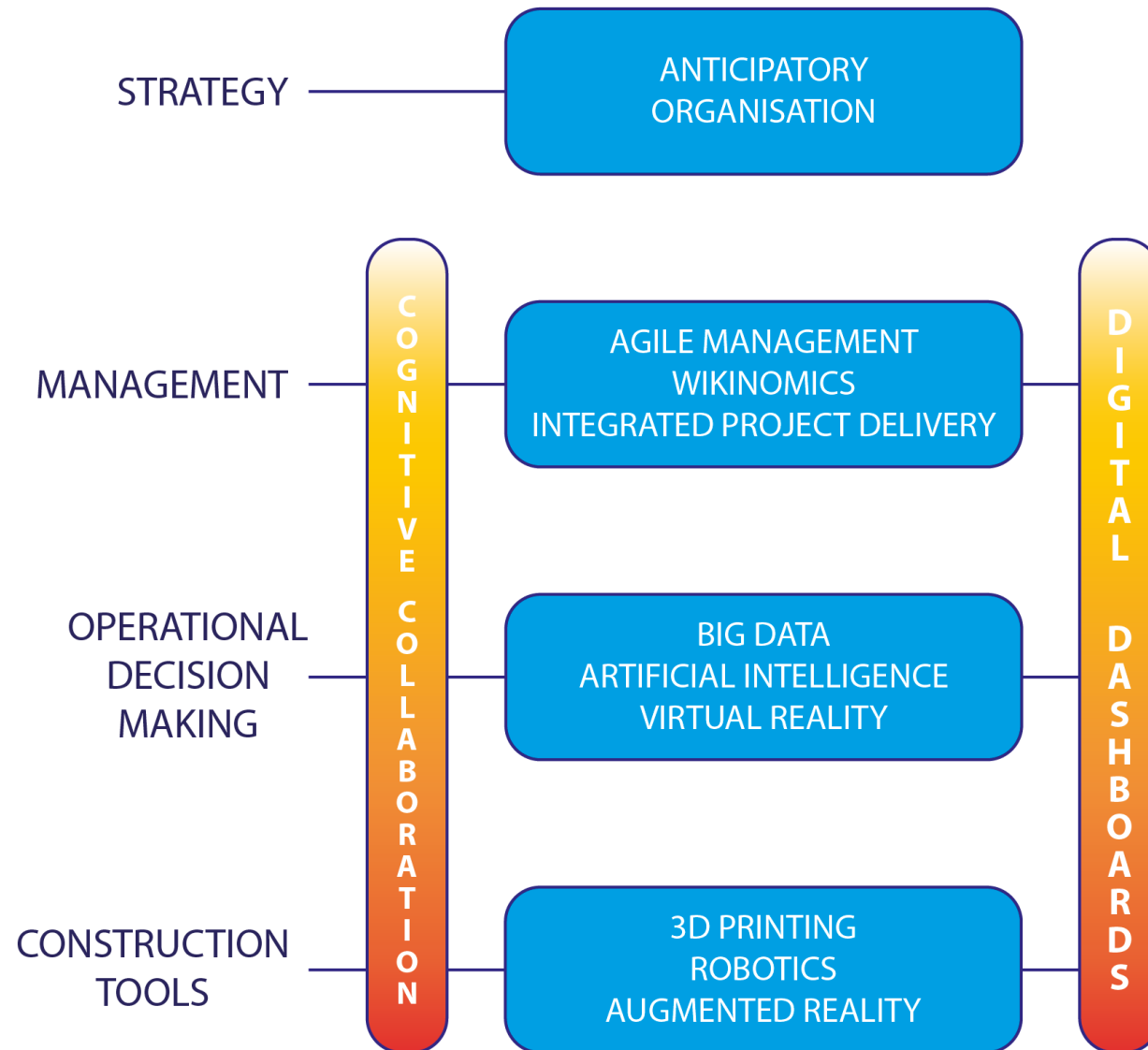
<p>Traditional management practice assumes that the world is:</p> <ul style="list-style-type: none"> ▪ deterministic ▪ predictable ▪ orderly ▪ certain 	<p>But in today's digital age we accept that the world is:</p> <ul style="list-style-type: none"> ▪ probabilistic ▪ unpredictable ▪ disorderly ▪ uncertain
<p>For Stephen Denning traditional management applies detailed command techniques that lead to:</p> <ul style="list-style-type: none"> ▪ centralization ▪ coercion ▪ formality ▪ tight rein ▪ imposed discipline ▪ obedience ▪ compliance ▪ optimal decisions that take place later ▪ a focus on harnessing ability at the top <p>In a word, Bureaucracy.</p>	<p>But in today's accelerated world we need a mission command approach characterized by:</p> <ul style="list-style-type: none"> ▪ decentralization ▪ spontaneity ▪ informality ▪ loose rein ▪ self discipline ▪ initiative ▪ cooperation ▪ acceptable decisions that are made faster ▪ focus on harnessing ability at all levels <p>In essence, Agile Management.</p>



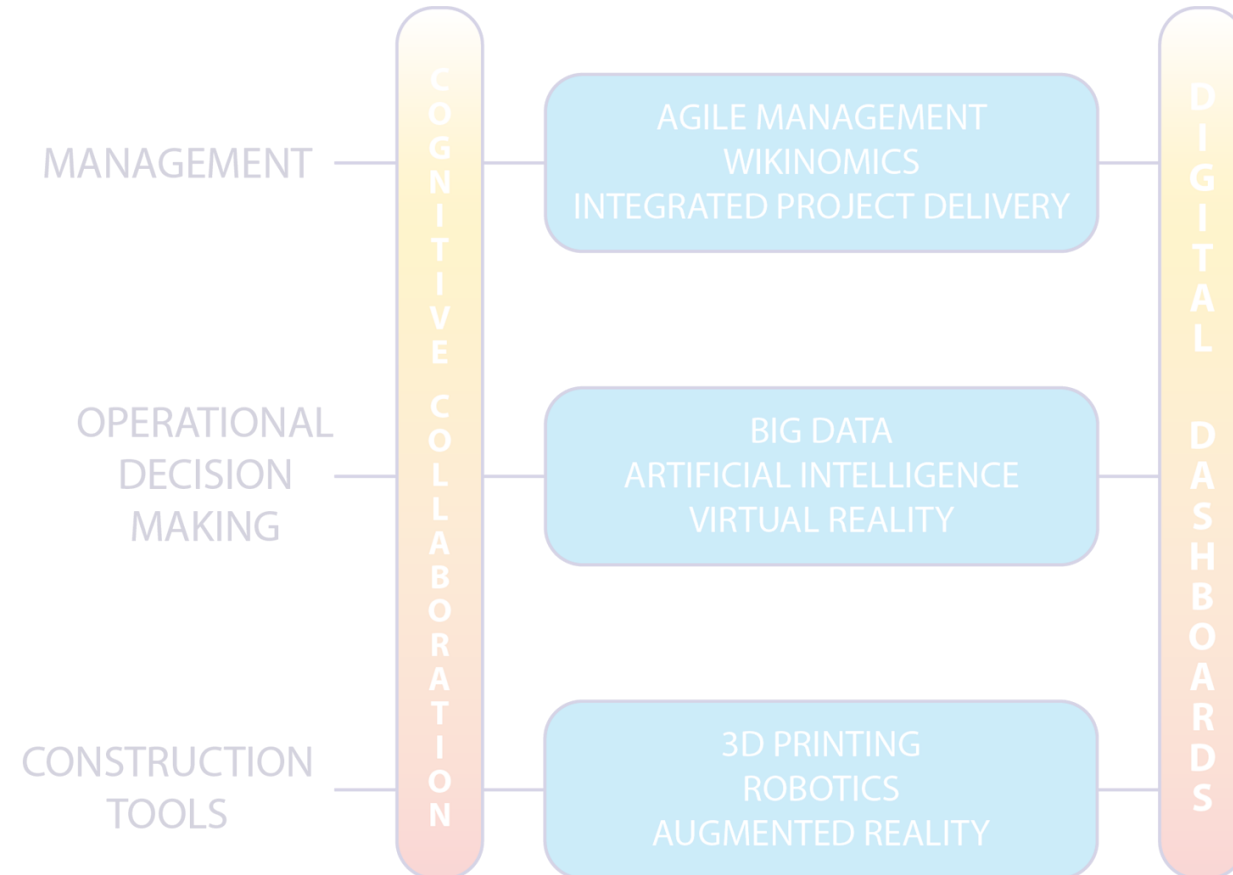
PREMISE

In today's digital era,
“collaboration is inevitable”,
not just necessary.

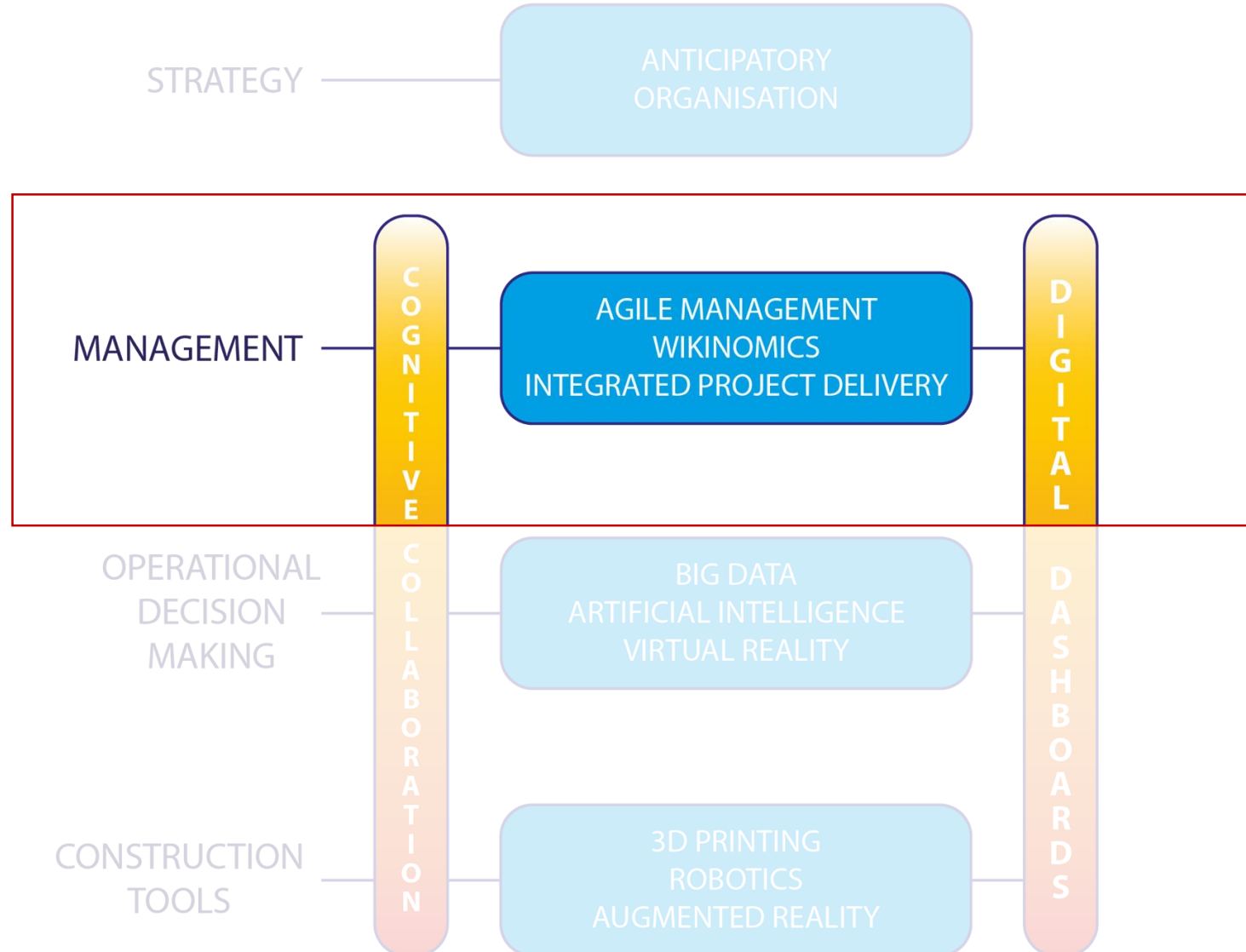
COGNITIVE ENGINEERING



STRATEGY



MANAGEMENT

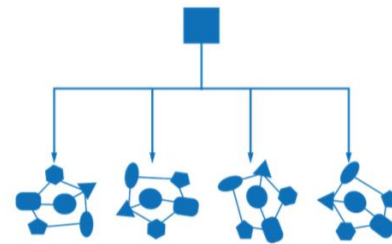


Core Characteristics in the Organizations that have embraced Agile:

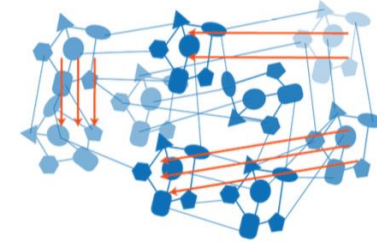
1. The law of the small team



3. The law of the network

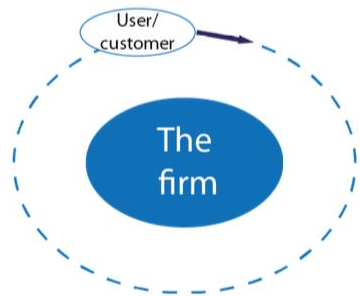


Command of teams

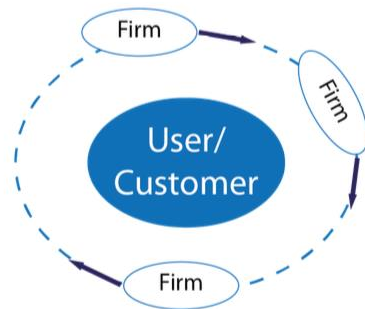


Network

2. The law of the customer



Traditional



Agile

“Agile management is about working smarter rather than harder. It’s not about doing more work in less time: It’s about generating more value from less work”

Stephen Denning – The age of agile.



Why is the engineering industry perfectly suited to agile management?

- Because the industry operates in an **uncertain ecosystem**;
- The purpose of the engineering company is to design single projects perfectly suited to the **law of the small team**;
- Each single project needs to satisfy the client, in other words to apply the **law of the customer**;
- The success of the project depends on the ability to manage integrated information, in essence to apply the **law of the network**;
- The management in an engineering company needs to be primarily a **hierarchy of competence**, not a hierarchy of authority;
- In today's digital age, engineering companies need to achieve both **execution and innovation** disciplines.



Wikinomics

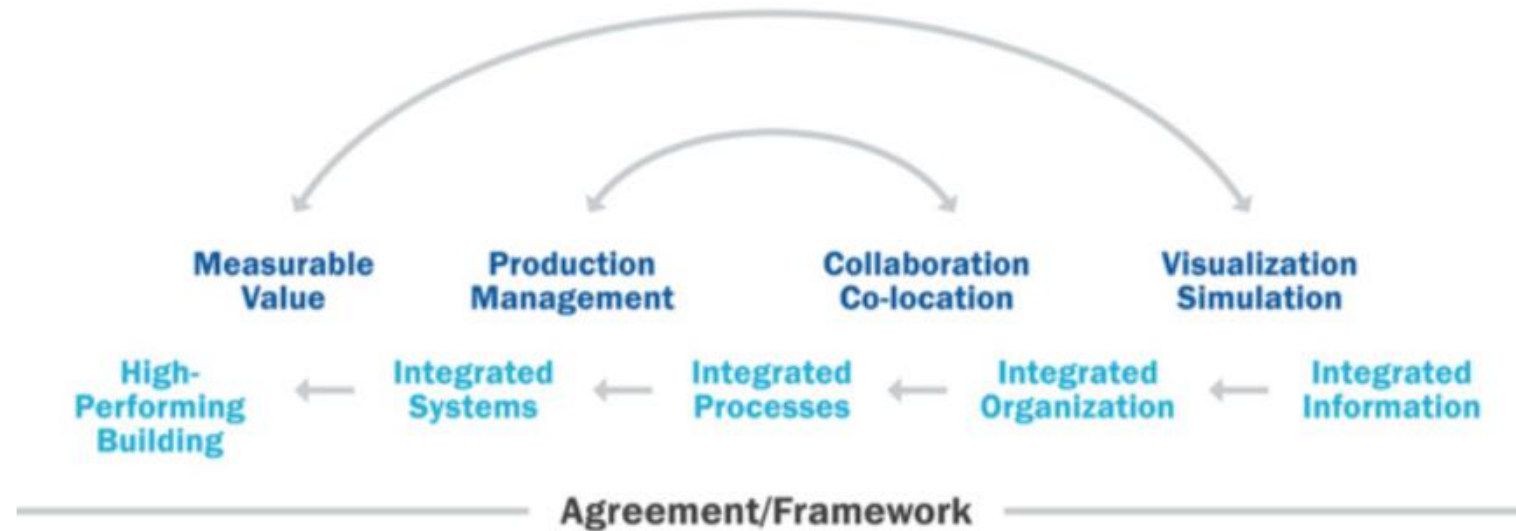
is the theory and practice of mass collaboration using electronic communications.

"No matter who you are, most of the smartest people work for someone else"

- *Billy Joy* -

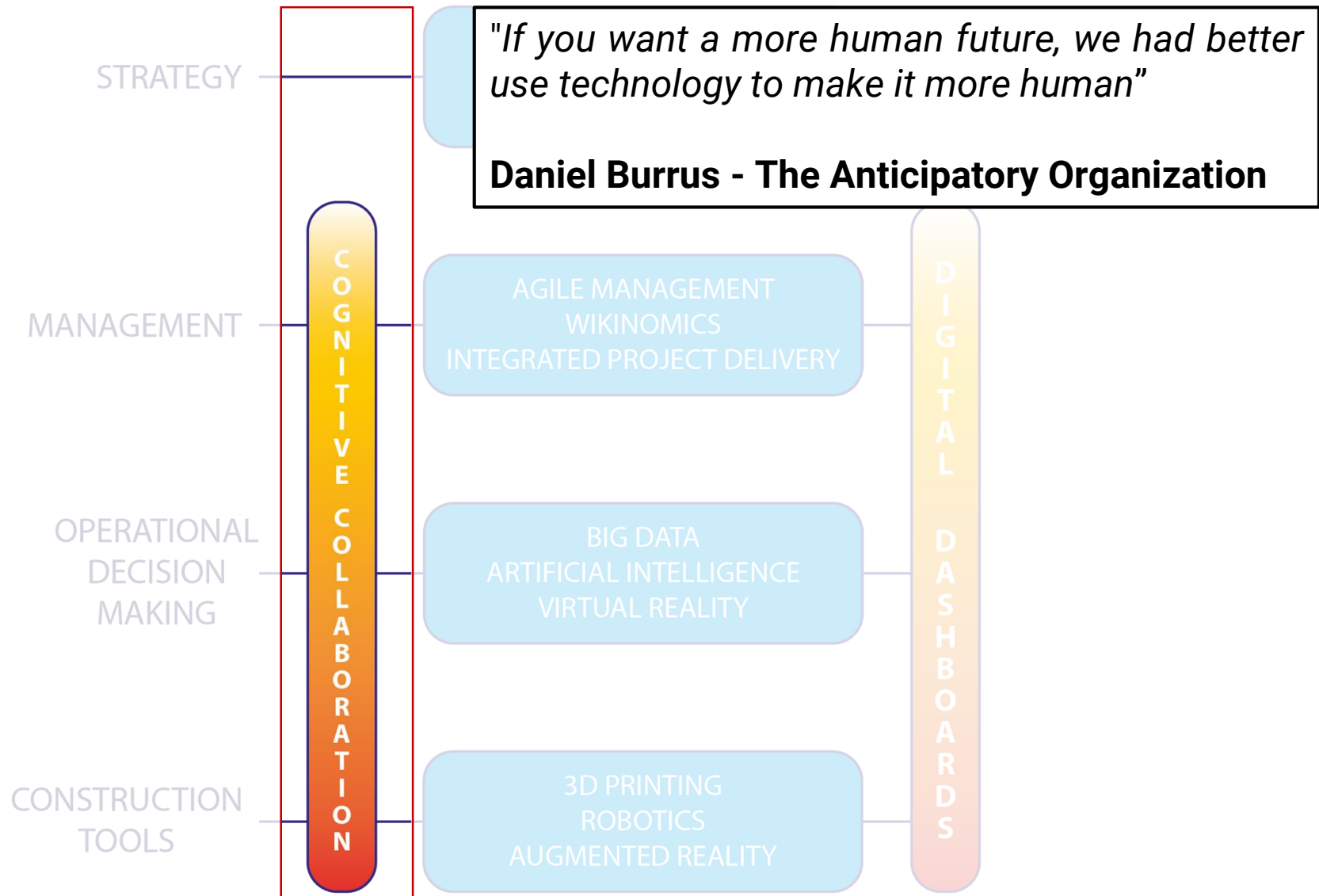
Integrated Project Delivery (IPD)

Is a collaborative alliance of people, systems, business structures and practices

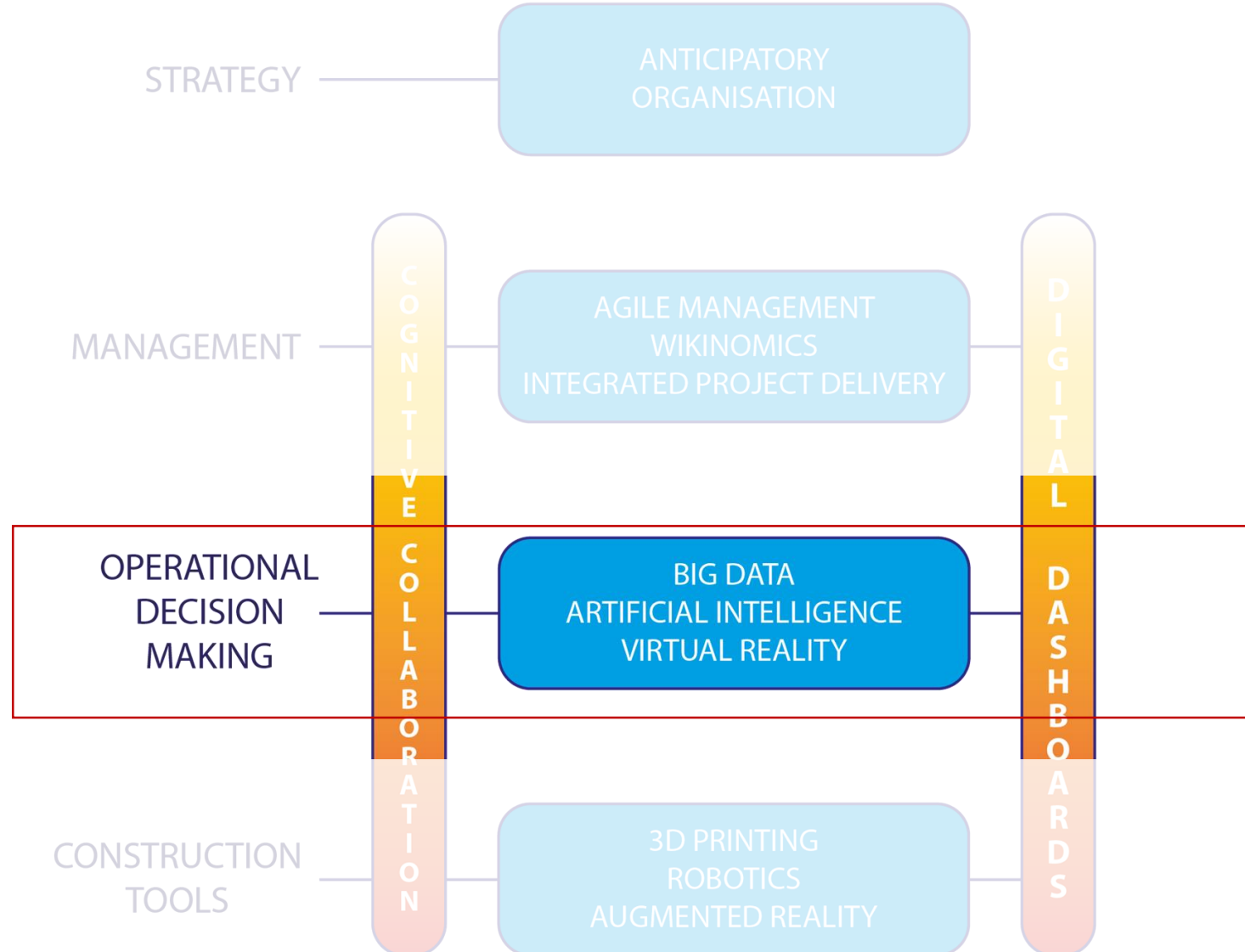


“Building the right building” and “building the building right”
Zigmund Rubel

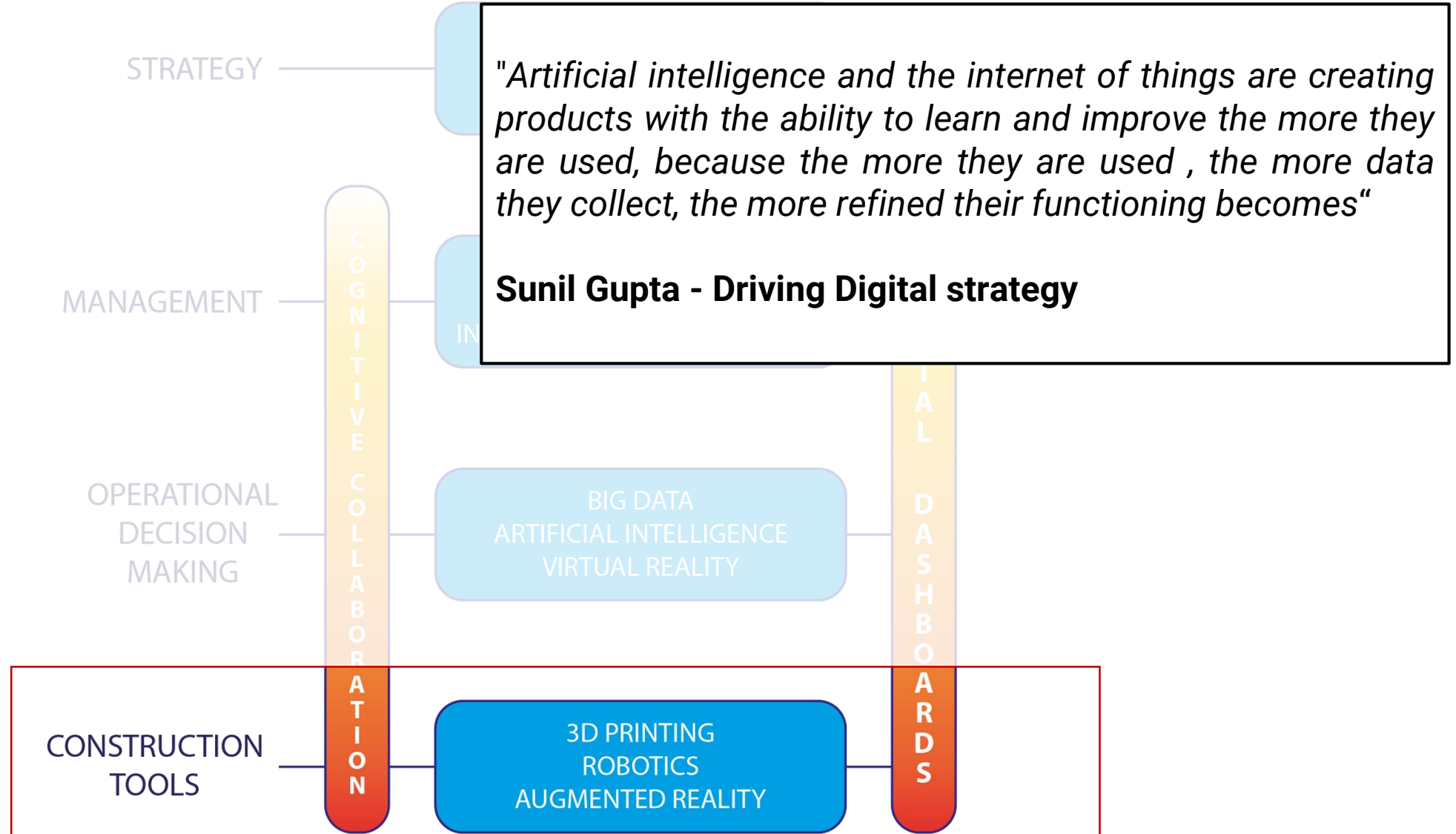
COGNITIVE COLLABORATION



OPERATIONAL DECISION MAKING



CONSTRUCTION TOOLS



DIGITAL DASHBOARDS

- Visual presentation of performance measures
- Ability to make more informed decisions based on data collected
- Gain total visibility of all systems instantly
- Fast identification of data outliers and correlations

CONSTRUCTION TOOLS

COGNITIVE COLLABORATION

ANTICIPATORY ORGANISATION

AGILE MANAGEMENT
WIKINOMICS
INTEGRATED PROJECT DELIVERY

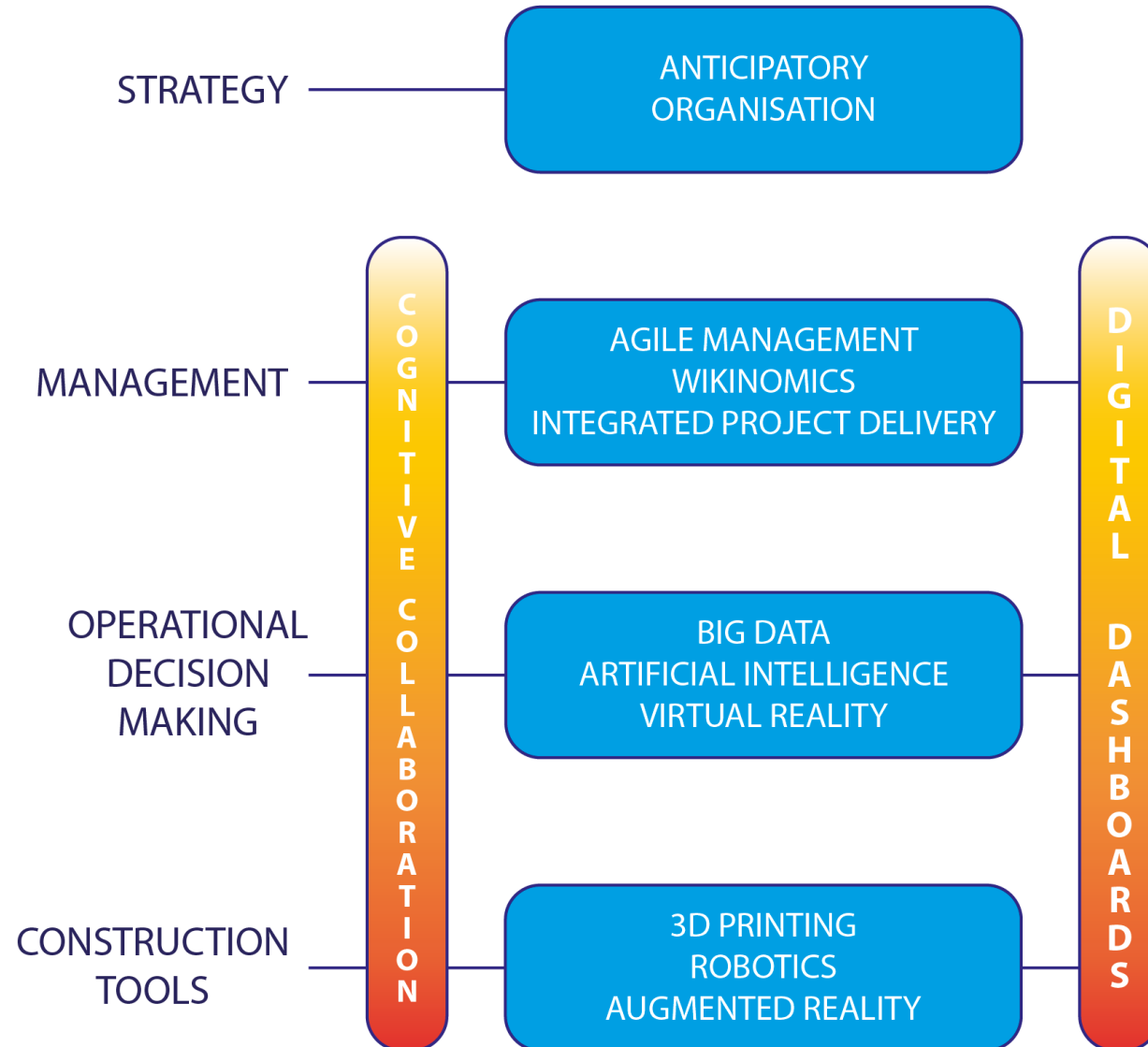
BIG DATA
ARTIFICIAL INTELLIGENCE
VIRTUAL REALITY

3D PRINTING
ROBOTICS
AUGMENTED REALITY

DIGITAL DASHBOARDS



COGNITIVE ENGINEERING



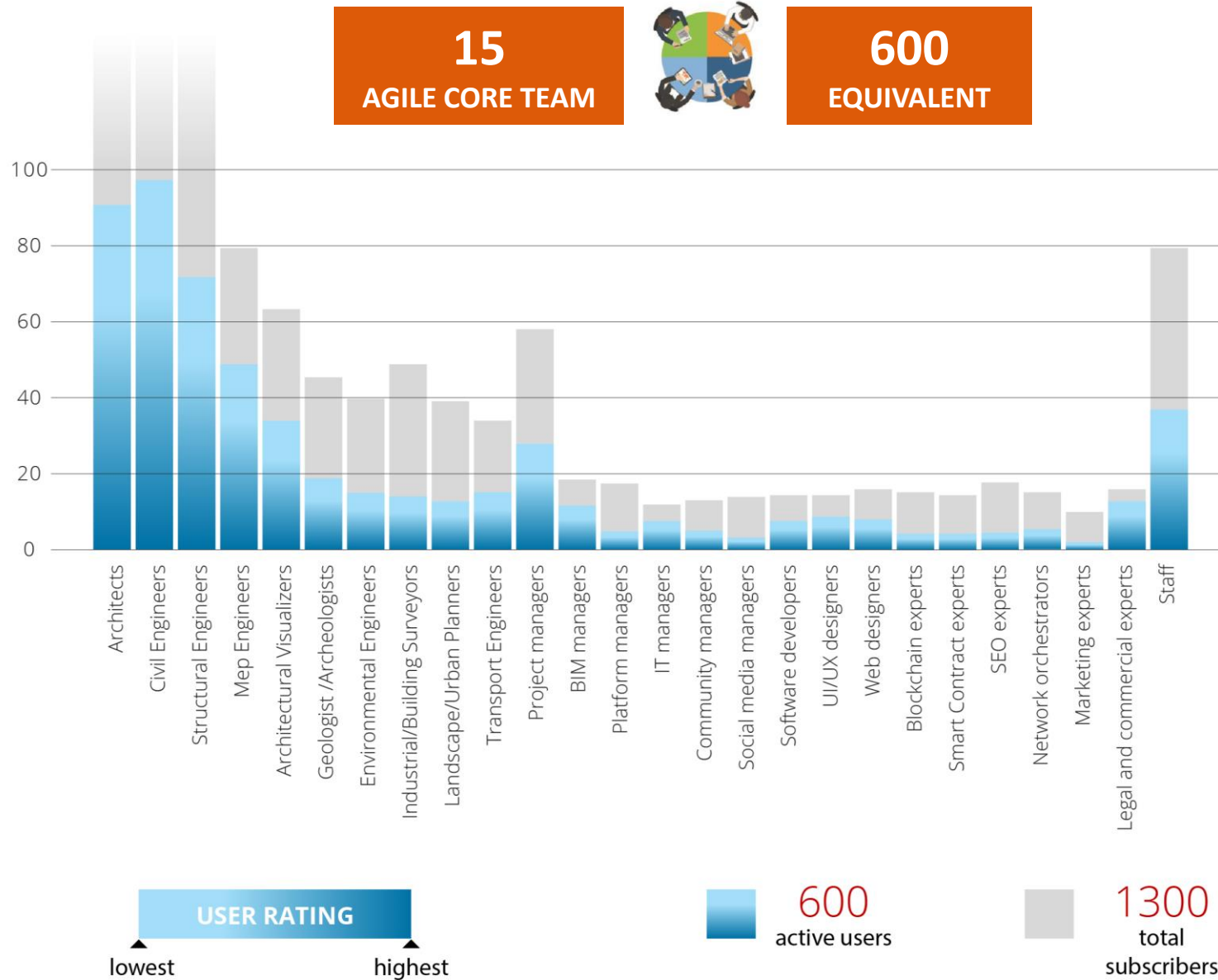


SMART COLLABORATIVE ENGINEERING
BLOCKCHAIN BASED

EXPONENTIAL ENGINEERING

Collaborative Engineering,
a revolution for the benefit of humanity

EXAMPLE: NETWORK - CENTRIC ENGINEERING ORGANIZATION



www.collengworld.com



How to make collaboration smart



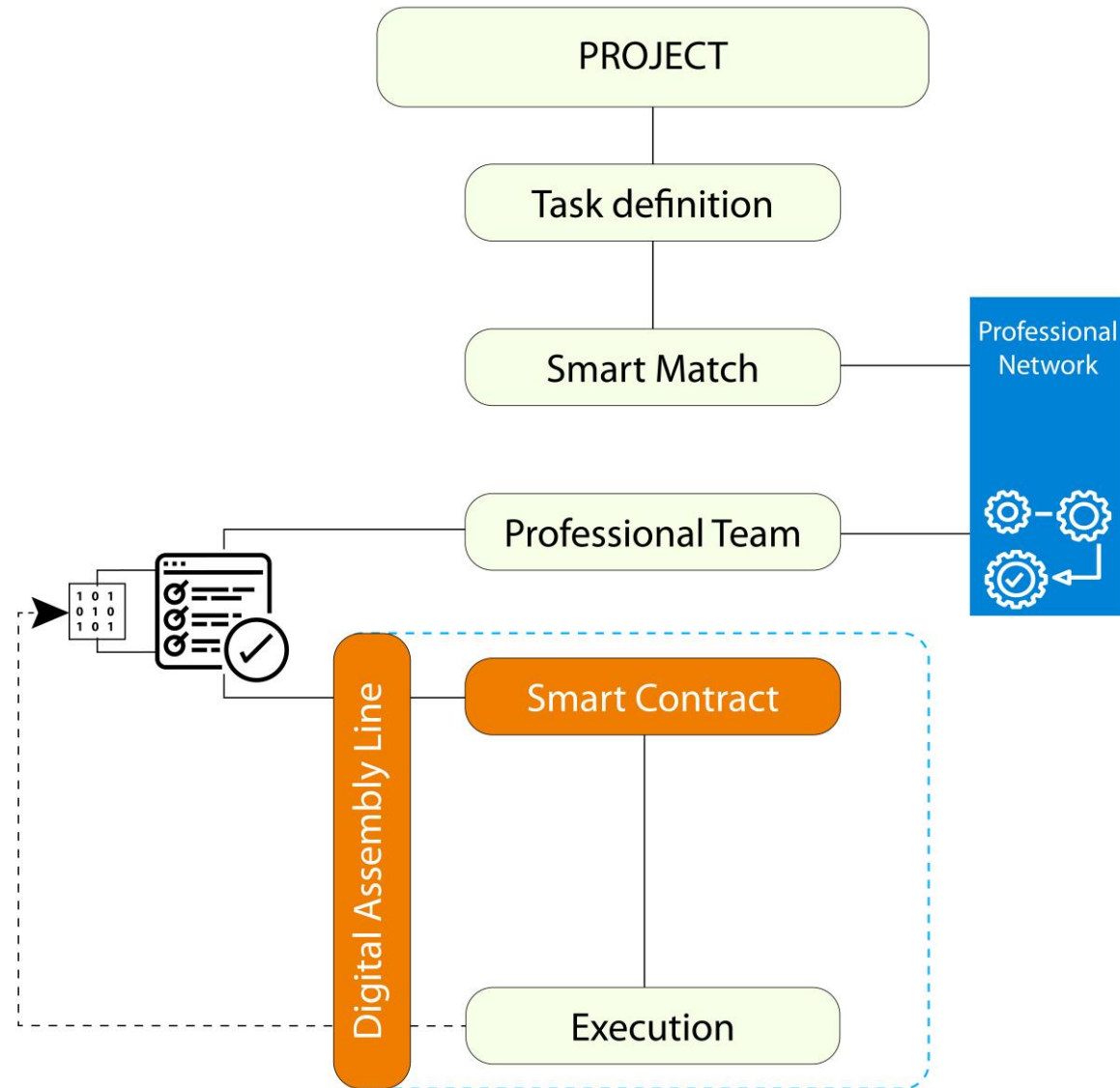
- Optimising **research and information costs**.
Using match algorithms



- By reducing the costs necessary to reach, draft and **manage contractual agreements**
Using Smart Contracts



- Through the **management of the reliability** of the parties involved
Using an effective reputation measurement system



Planning Phase

Deadline 	Team 	Budget 	Penalties
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Planning

Water 	Green 	CO2 	Lifecycle
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Performance

Reports 	Estimation 	Structures 	MEP 	Architecture
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Deliverables



Design Phase



Reports 	Estimation 	Structures 	MEP 	Architecture
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Quality Control



Reports 	Estimation 	Structures 	MEP 	Architecture
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Final Delivery



Water 	Green 	CO2 	Lifecycle 	
Reports 	Estimation 	Structures 	MEP 	Architecture

SMART CONTRACT

a. Defining project goals

Planning Phase

Deadline	Team	Budget	Penalties
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Planning

Water	Green	CO2	Lifecycle
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Performance

Reports	Estimation	Structures	MEP	Architecture
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Deliverables

Design Phase



Reports	Estimation	Structures	MEP	Architecture
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Deliverables Produced

Quality Control



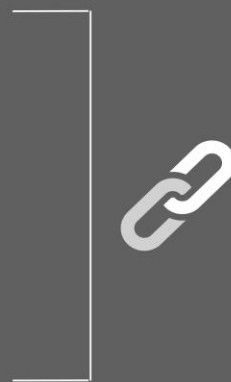
Reports	Estimation	Structures	MEP	Architecture
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Final Delivery



Water	Green	CO2	Lifecycle
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Reports	Estimation	Structures	MEP	Architecture
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SMART CONTRACT

a. Defining project goals

b. Service development

PRODUCER
PERFORMERS
VERIFIERS

Planning Phase

Deadline	Team	Budget	Penalties
----------	------	--------	-----------

Planning

Water	Green	CO2	Lifecycle
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Performance

Reports	Estimation	Structures	MEP	Architecture
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Deliverables required

Design Phase



Reports	Estimation	Structures	MEP	Architecture
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Deliverables Produced

Quality Control



Reports	Estimation	Structures	MEP	Architecture
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Quality Control

Final Delivery



Water	Green	CO2	Lifecycle
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Reports	Estimation	Structures	MEP	Architecture
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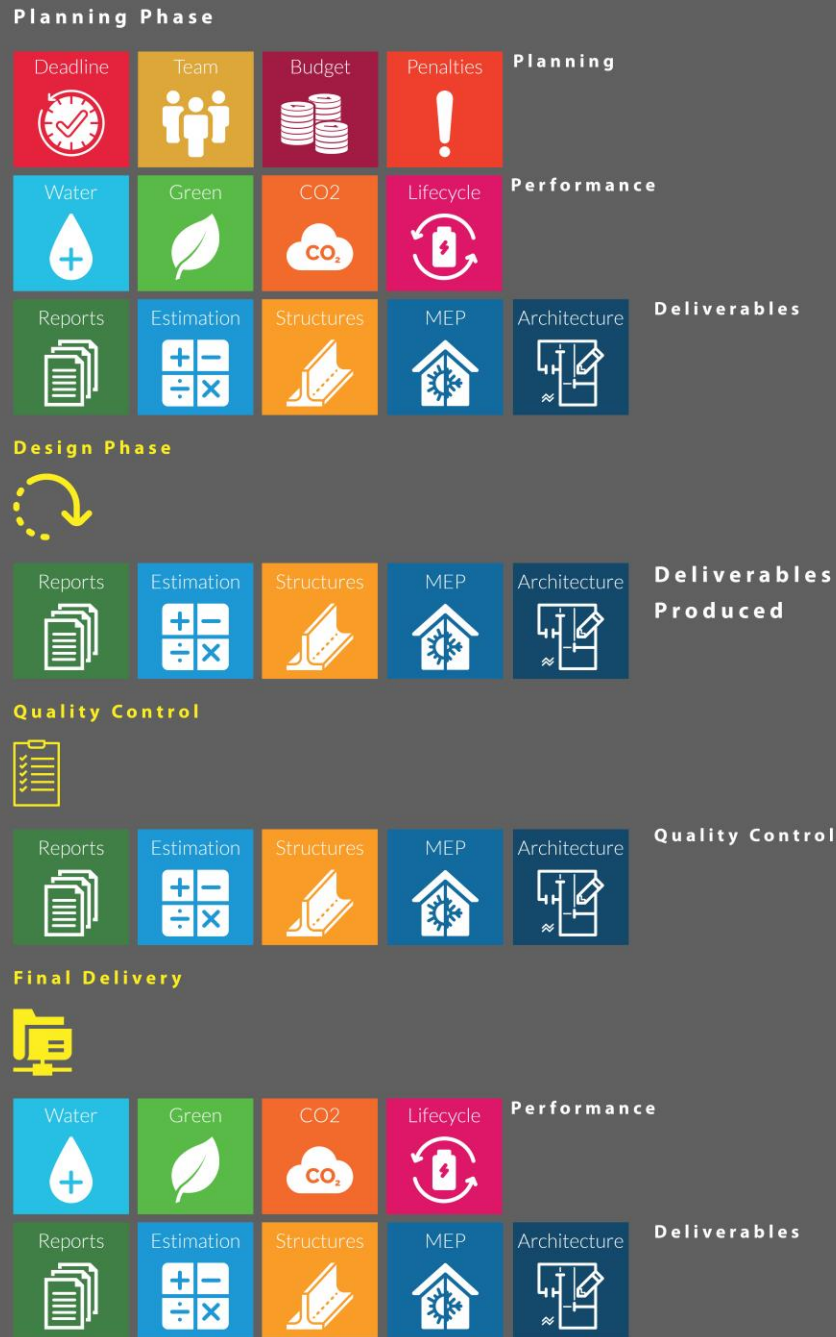
SMART CONTRACT

a. Defining project goals

b. Service development

c. Quality control

PRODUCER
PERFORMERS
VERIFIERS



a. Defining project goals

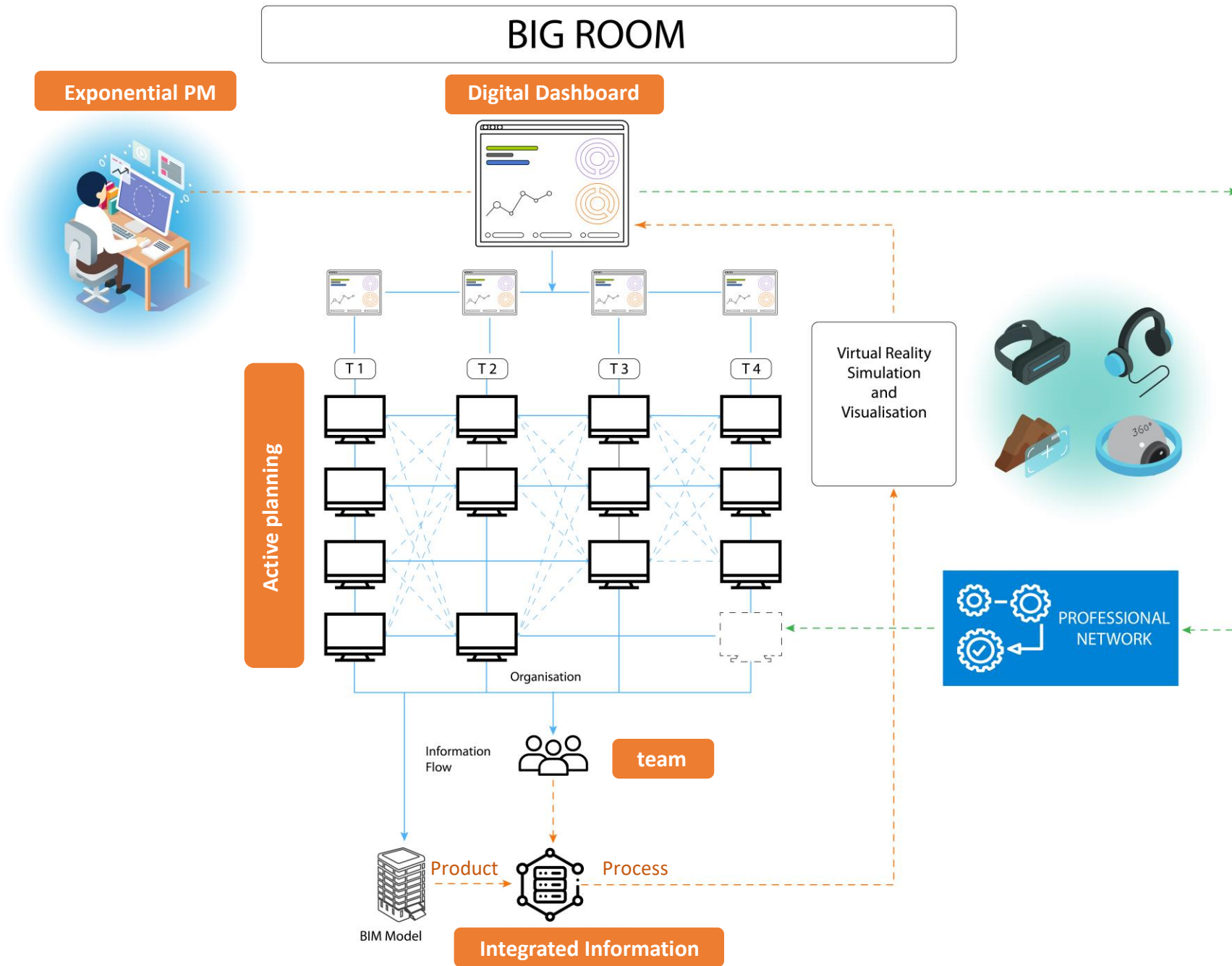
b. Service development

c. Quality control

d. Final delivery and fee payment

Payment

DIGITAL ASSEMBLY LINE



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THANK YOU FOR YOUR ATTENTION